

# JOÉL ARVIZO-ZAVALA

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## COVER LETTER

June 29, 2020

Utah Public Health Association  
Paul Wightman, Executive Director  
3760 Highland Drive, Suite 331  
Salt Lake City, Utah 84109

Dear Mr. Wightman:

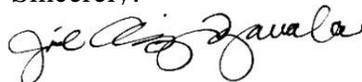
It is with immense pleasure that I apply for the position of COVID-19 Outreach and Partnership Coordinator with the Utah Public Health Association. I have many years of experience working with social service organizations and experience in community-based health as well. My undergraduate degree is in Health Promotion & Education where I focused my senior research and practicum on understanding barriers to preventative health programs for diverse communities in Utah; focusing primarily on Latinx communities and American Indian communities. I'd like to share a bit about work that I have done in the community in regards to community health and my experience with community health workers as well.

During my time working with University Neighborhood Partners I focused my efforts in education and community health. I facilitated work with our organizational partners in improving community-based outcomes through strategic partnerships based in Salt Lake City's westside communities – now known as the River District. Through this work, I collaborated with folks from the university's college of social work, school of medicine, college of health (as well as other colleges) to train community leaders in community outreach. From these partnerships emerged community health workers (CHWs) and parent advocates (PAs) where we trained members of the community (who were already well known and respected) to serve in leadership roles to promote educational access and health prevention. Some of the primary programs included mental health outreach, access to basic preventative health services, college preparation, mobile clinics, and other social service programs such as access to housing, food assistance and more.

My undergraduate and post-graduate internship was with the Utah Poison Control Center (UPCC) where I planned all the prevention outreach programs and did work to increase outreach in Spanish-speaking communities. It was during my time with the UPCC where I obtained my credential as a certified health education specialist (CHES); which I will be renewing again this fall. I am looking to reconnect with the public health profession as I hope to go back to school soon to get an MPH.

I look forward to hearing from you regarding the opportunity for an interview.

Sincerely:



Joél Arvizo-Zavala