

MINUTES ~ Utah Public Health Association Board Meeting

Date & Time: March 5, 2014 ~ 11:30 AM Location: SLCoHD, Room S3800

Phone In: 435-986-2400 - Participant Pin #7333 - Bridge Sponsor Pin #7222

Attendees:

Anna Dillingham, Jenny Johnson, Holly Budge, Kathie Marti, George White, Paul Wightman, Heather Borski, Gary Edwards, Audrey Stevenson, Darrin Sluga, Jamie Pluta, Leslie Workman, Stephanie Croasdell, Dexter Pearce, Dan Kinnersley, Stephanie Hart, Jeff Coombs, Rebecca Fronberg, Anna Dillingham, Holly Budge, Heather Sarin

Begin Meeting

February Meeting Minutes

Heather Borski made a motion to approve the UPHA meeting minutes from February, Darrin Sluga seconded.

Motion passed.

Reports From Management Units

Member Services

❑ Conference Report

Preconference meetings include “Bridges from Poverty” and Accreditation

Money from conference helps to pay for event planner and executive director for year

Darrin is coordinating moderators--have a sign-up list, need folks to moderate, Early bird registration - need to sign up by March 28

❑ APHA / CDC Grant Update

\$1,200 grant received, Summit planning committee made up from Departments of Health working on accreditation

Darrin—wants to see as assessment as one of 10 core functions
Marketing process will include LHD staff and leaders, Board of Health members, others

❑ Membership Committee Report

National Public Health Week—Student ideas: Have respondents answer questions, similar to Jay Leno “Jay Walking”
Potential topics--E-cigarettes and stories you see in the news
What is one thing you could do to most improve the health of America?

Video—student caucus can help to organize

Opportunity for a gift card for people who submit videos?

Can we do \$50 incentive?

There was a photo contest that was already budgeted—okay to use funds, do need to get completed media release forms.

Job board—did survey, includes graph of jobs by week, subdivide.

Would like to propose to board—to look at adopting this as a member benefit.

- ❑ **Bylaws changes**
Will make updates and complete draft and give to Policy Unit to review before next board meeting .
Paul--Could be biggest change in organization in past 7 years, will change how board will be composed, members join, more leaders of Sections and an Inter Sectional Council, etc.
- ❑ **Awards Committee**—Terri Sory will chair this year, Laurie Baksh will next year. George and Paul to meet with them.
- ❑ **National Public Health Week Plans**—post toolkits with media information, media blasts, governor’s letter, week before the conference

Communications

- ❑ Web Site Updates-pictures from legislature break
- ❑ E-news—Holly—could we include who conference speakers are, Audrey—will work on—keynotes, Nick’s e-mails about the conference? Coordination between conference committee and the communication committee
- ❑ 90 have registered so far for conference, expecting 300-400 to attend; provided Nick’s phone number to help coordinate
- ❑ Board or student spotlight—student spotlight;
- ❑ SL County Health Department Visit; Jenny Johnson—highlight for next month

Director/ Staff

- ❑ Secretary—training, Stephanie Hart is excited for new role
- ❑ Business meeting—April 16 annual meeting 8:00 a.m.

Policy / Advocacy

- ❑ **Day at the Legislature**—sponsored break
Thought it went well, got to talk to various legislators, informational brochure helped, added UPHA quotes, pictures
Day provides us access to lawmakers
May want to reframe with how it is marketed (limited room for attendees)
UPHA 100th birthday in 2016—let legislators know
Suggestion—add to agenda for May UPHA meeting—begin planning process for 100 year anniversary, get Dexter involved since he will be president
- ❑ Informational brochure about UPHA--completed
- ❑ **Bill watch list**—primary seat belt bill did not pass, raise age of tobacco sales also died, senate--add tax to cigars passed committee
Air quality, student privacy laws—HB 169 would end public health surveys in schools, have an action alert—trying to negotiate; legislator concerned about data/data breach

HB 401 Medicaid expansion—use state dollars only, other bills have limited expansion, similar to governor’s plan

Medicaid policy—governor wants to make a Utah based plan and talk to Obama

Senate—supporting governor’s plan House—not supporting

What is UPHA stand on Medicaid expansion?

Gary—received White paper from Intermountain—points out the pros and cons of various positions, Do not want to alienate legislators; Gary to send info to Heather Borski

Would that be an e-news piece? Yes, will plan for April e-newsletter.

- **Financial**—met with Merrill Lynch—will donate to endowment fund or can donate to events

- **Meeting with treasurer**—Leslie—Paul will train new treasurer, Brian Fast
Staff changes—bookkeeper has resigned
Add to April agenda—revised financial procedures
Paul—will prepare files for 2013 audit
Drop-box will be replaced with QuickBooks Online – a new online service from Intuit; can be accessed and queried from anywhere,; will help with transparency

Next meeting—will be finalizing conference, clear calendar to attend

Next Board Meeting: April 2, 11:30 am, SLCoHD S3800

ADJOURN