

Minutes ~ Utah Public Health Association Board Meeting

Date & Time: February 5, 2014 ~ 11:30 AM Location: SLCoHD, Room S3800

Phone In: 866-664-3512 or 435-986-2400 - Participant Pin #7333 - Bridge Sponsor Pin #7222

Attendees:

Anna Dillingham, Jenny Johnson, Holly Budge, Kathie Marti, George White, Paul Wightman, Heather Borski, Gary Edwards, Audrey Stevenson, Darrin Sluga, Jamie Pluta, Stephanie Croasdell, Dexter Pearce, Rebecca Fronberg, Anna Dillingham, Holly Budge, Linsey Miller, Heather Sarin

DRAFT 2-23-14

Begin Meeting

January Meeting Minutes:

Kathie Marti made a motion to approve the January UPHA meeting minutes, Gary Edwards seconded.

Motion passed.

Approx Times

11:30 AM

5 Min

Reports From Management Units

11:35 AM

15 Min

Member Services

11:50 AM

30 Min

- Megadyne Medical Products, Inc.—got commitment for next 4 years to provide \$3500 contribution
- **Public Health Heroes**—Dr. Marsden Blanch Megadyne CEO, Paul Keyser—Utah Paperbox Company, Fred Lampropoulos, Merrit Medical, etc. All these companies have been involved in pioneering as green industries, zero waste, electric vehicles, etc., trying to do things that are not polluting the environment.

George

UPHA does not historically give many awards—George would like UPHA to pick key players in health and health economics in the state, also we now have new awards committee that could work on this issue.

Audrey/Dex
Stepanie
Darrin

Gary Edwards—feedback—struggles with calling them Public Health Heroes

What is organization doing to promote public health? Need to articulate if they are engaging in community activities that promote wellness, etc.

Gary submitted motion and it was seconded to take recommendations for Public Health Heroes to the Awards Committee.

Motion Passed

- **Conference Report—April 14 is Pre-session—** Accreditation is a full day session, Bridges Out of Poverty—6 hour presentation, Emergency Preparedness, afternoon only
-

4 keynote speakers with variety of experience; SAMHSA

(Substance Abuse and Mental Health Services Administration)—
talking on Mental Health issues, Food Safety Lawer, CDC
Presenter and Public Health Economics speaker

Student posters--would like to see more, Jill Plumski—contact if
have student posters

Tuesday - Awards ceremony, students activity—speed mentoring
event as a breakout session—1 hour need to look at logistics 10-12
mentors 2-3 students per mentor, 5-10 minutes for each, APHA
event, students excited to attend

Session being held first day of Preconference

Mentors needed—10 would be ideal, can ask via registration,
working list of who is interested

Session Moderators--need volunteers to moderate sessions, if
interested, send e-mail to Audrey Stevenson

4 sites will participate via teleconference

Concerns: need more sponsors; current ones include UDOH,
SL County, 5 other non profits and vendors

- **APHA / CDC Grant Update**—received a \$1200 grant to help with
Accreditation pre conference session
- **Membership Committee Report**—Darrin will work on revising
renewal e-mail to UPHA members, letter of UPHA
accomplishments in a bulleted list
Includes that we were the oldest association west of the Mississippi

Endowment fund—currently have more than \$75k

Job Board—there are pros and cons of offering one—Mr. Teeth
does provide public health job potentials, takes him a great deal of
time and we are concerned about continuity / keeping this running

Member benefits—webinars and events that take place in between
events such as golf tournament; new idea from the Membership
committee: Video—idea to have short videos—Board Spotlights,
legislative updates, E-news, could replace have it in a video format,
can be simple or more complex. Darrin and Linsey showed demo
of video idea—people submit videos, weekly or monthly Public
Health Newscast-anchor people, reporter format

Feedback on video demo:

Communications group—supportive of idea, Could replace e-news
George—good idea, have to keep people interested and keep fresh,
legislative webinar, Record info, Examples could be a legislative
call for action, real time

Jamie—likes the idea, sponsor to do plea for action, Webinars
could be held

Set up a You Tube channel

Audrey—prefers text, ability to read e-mails in other meetings;
could offer both, link in e-news

Darrin—You Tube—way to connect to other health departments in

non-Wasatch Front locations

How to engage members—how get excited/inform them about UPHA activities

Paul—other applications could include Public Health Week

Are there storage/space issues? Not known at this time. Affiliates are doing videos. Market to various counties—give them recognition on what they are doing. People are visual learners.

Share info from newscasts on public health

Gary--Use as a promotion for the upcoming conference

Start—students 1-2 minute video

Legislative update, Record student spotlight

George—Videos help to get the word out—2 minute review of day in the life of public health, student benefit

Advertise to students—who you are, clip about the mentoring

Work with communications group—need media consent forms, need to create instructions on how to submit videos

Idea—use “Idle Free” Westminster project for a video

Discounts only for UPHA members—would it reduce our attendance for conference?

Dual membership HEAU (Health Education Association of Utah), UNA (Utah Nurses Association), UEHA (Utah Environmental Health Association) or other organizations

□ **Bylaws changes**

Sections & Special Primary Interest Groups (SPIG)—

Discussed the proposed bylaw changes

Student members--at least a half time either undergraduate or graduate students, also the first year after graduation okay to be a member; how do we qualify students—what is a way to verify student ID

Special interest groups—Rebecca asked is there room for Community Health workers; this is in Section 8—start as a Special Interest Group and petition Board for change to a Section; other groups are also interested, Women’s Health, etc.

Do we have enough interest in leadership of these sections and SPIGs that they would function, some are already an entity and could be difficult to merge; many other APHA affiliates have been successful with Sections; key it the need to get the right leaders in each of these sections; bylaws allow it to happen

Heather Borski—how will committees function with other organizations? Intersectional council and representation on the board, and how they interface and bring issues to the Board.

Other Bylaws Changes: Eliminate Committees which are not being used

Bylaws —Darrin made a motion to make additions and update the draft bylaws we discussed for next month’s meeting; Jamie seconded

Motion Passed

❑ Awards Committee Formation

Terri Sory, Chair (Confirmed), Laurie Baksh accepted for this year and 1 more year, and would become the Chair at the Business meeting; we need 2 more to be on committee, one for a 3 year term and one for a 2 year term. Suggestions for members—e-mail to Paul—open to student representation, and need at least two professional on this committee—need to understand they are serving for 2-3 years
Awards committee—Gary feedback is the need to be more clear—there is no elected person, need to recruit

Nominations Committee - Note on who needs to be on ballot for open positions, Check e-mails from Eric Edwards

❑ Scholarships

--Existing: University of Utah, Westminster
--Proposed: BYU – Fund Raising possibly at 2014 Conference
Stephanie—will send out the criteria
Emerging Leader scholarship—did we budget for this for next year?

❑ Call for resolutions—Darrin responsible

- ❑ **National Public Health Week Plans**—The first week in April, one week before the conference. Stephanie and Student Caucus to take charge. Suggestions from Board:
 - make it more formal,
 - begin conversations with PH agencies early
 - distribute information on location for all eventsEvery day there is a different theme—involve and collaborate with different groups
Governor’s Proclamation—like to do, Holly did last year
Idea from George: Get with Lois Collins—health reporter at Deseret News to cover the events
Could also be a way to advertise conference

Communications

❑ Web Site Updates

Anna

12:20 PM

15 Min

❑ XMission’s Charitable Account & UPHA Responsibilities—

They donate up to \$50/month, need to have banners on website, do we include logo in newsletter? Will look at badge, e-mail and web conference registration

❑ ENews Items Needed:

Anna--have a page on the website on scholarships
Need ideas for e-news
Pictures from advocacy summit—sent digitally, Heather to send to Anna
Board spotlight—Gary Edwards

Director**12:35PM**

- ❑ **Smith's Food & Drug Community Funds for non-profits**—
Brand new program, could get \$10k if got lots of people involved to partner with us

15 Min

Motion to apply to Smith's program—Kathie moved and Gary seconded.

Motion passed

- ❑ **State Employees Charitable Fund**—did not apply last year to be added to list, could donate to 350 already on the list, can do monthly
- ❑ **Laverne Snow's UPHA "Consulting Services" Proposal**—will discuss at March meeting
- ❑ **Letter to Rep. Matheson**—Results—ok to move forward and send to Rep. Matheson until tonight midnight.

Policy / Advocacy**12:50PM**

- ❑ **Report on January Advocacy Summit**
- ❑ **Day at the Legislature**—sponsor break Monday, Feb. 24 9:00-11:00 Granola bars, yogurt parfaits, only room Steve Hansen—policy unit need 2 more volunteers—George White be in Senate, Volunteer—would like to have a professional to pair with them, Paul Wightman?
- ❑ **Informational brochure about UPHA**—reformatting and make it prettier, what is public health, what is UPHA
- ❑ **Bill watch list**—handout, continue to update—Gary Edwards—some we need to support and other we should oppose, state primary grant—Cosgrove \$200k appropriation take Rep. Perry—diesel; meet weekly as a committee, Non-profit association—organizations who bring in over \$500k NPA they are opposed

Heather

10 Min**Financial**

- ❑ George—provided update, Paul and George visting Merrill Lynch to have financial update, things going well, bills coming and going.
- ❑ Gary--Need to get Brian Fast oriented; Fncial Roles and Responsibilities distibuted at last month's meeting, if any feedback ,provide to Leslie

Next Board Meeting: March 5, 11:30 am, SLCoHD S3800**ADJOURN****1:00 PM**